

Web Design  
Front End Developer  
UI / UX  
Graphic Illustrator  
MS Sharepoint Admin

J a c o b  
R o u s s e a u  
305.733.8072 • Doral, FL • 33178 • rousseau10020@gmail.com  
Fluent in English and Spanish

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## Skills

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Proficient in: Adobe Creative Cloud • CorelDRAW Graphics Suite • MS Office Applications • SharePoint • Visual Studio  
Watson Campaign Automation • Mailchimp • Campaigner • Constant Contact • LivechatInc • Icon Constructor • YouTube  
Knowledge of programming languages: HTML • CSS • Java Script • JQuery • SQL • XML • Twitter Bootstrap • Powershell  
SEO • Angular • PHP, ADA Compliance Web Site, Content Management Systems, Hello Sign, Adobe Sign, etc.

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## Work History

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- The Berkley Group.Inc. • Ft. Lauderdale, FL • Timeshares and Hospitality (2006-2017)  
Graphic Designer • Front End Developer • Designed graphic interfaces & displays for most existing applications in conjunction with a team of back-end developers & programmers. Developed evergreen content for all social media applications, edited videos, Email Marketing IBM Silvertop / Watson Campaign , SEO strategy, ADA compliance.
- The Creative Group • Robert Half • Temp Projects (2005-2006)
  - Sapient (South Miami, FL) Flash Animation • Web
  - Left Brain (Kendall, FL) Web • CSS
  - Is It Done Yet (Fort Lauderdale, FL) Web • CSS
- Rousseau Graphic Designer Group, Inc. Doral. FL (Freelance - 1995-Present)  
Design Items for offset-printing industry and the silk screen industry. Worked on all forms of souvenir items  
Brand development, web design and Murals for Movie Sets and Commercials.
- Art Brigade.Inc. Miami. FL • Freelance (Partnership) • (1985-1995)  
Design Items for offset-printing industry and the silk screen industry. Worked on all forms of souvenir items  
Brand development, web design and Murals for Movie Sets and Commercials.
- Tropix Togs a Division of Nexus Marketing Company • Miami, FL • Silk Screen Printing (1980-1985)  
Graphic Designer & Illustrator • Mechanical Artist (Silk Screen) • Created T-Shirt Designs for Souvenirs All Over The World for Amusement Parks (Busch Gardens, Cedar Point, Six Flags,etc. and athletic wear (Adidas, Nike, etc.)

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## Education

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- Florida Career College Miami, FL  
Website Designer & Administrator • Associates Degree • Macromedia Certification (Now Adobe Creative suite)
- Miami Dade College South Camp  
Website Design • HTML
- Martin Studio Miami, FL  
Commercial Art • Specializing in Air Brush drawing
- Certifications
  - IBM Marketing Cloud Professional Badge • Silverpop-Watson Campaign Automation
  - Hands on Technology Transfer, Inc. • Training Certificate- HTML5/CSS3/JQuery
  - Network Solutions Seminar • SEO Certification

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### Samples from my latest job at The Berkley Group, Inc

<http://vacationvillagevoyages.com/>  
<http://vacationvillageresorts.com/VVR/>  
<http://alwaysstravelwithus.com/>

<https://salesportal.vacationvillageresorts.com/>  
<http://alwaysstravelwithus.com/ultimate-vegas-show-tickets/>  
<http://www.alwaysstravelwithus.com/5-4-sun-and-fun-getaway/>

### Samples from previous jobs and Freelance

<http://rousseaugraphics.com/jacob-rousseau/>  
<https://www.linkedin.com/in/jake-rousseau-78346a1/>

<http://www.rousseaugraphics.com/>