

Web / Graphic Design
Front End Developer
- Illustrator
SEO - Email Marketing
MS Sharepoint Admin

J a c o b
R o u s s e a u

305.733.8072 | Doral, FL 33178 | rousseau10020@gmail.com
Fluent in English and Spanish | MAC and PC

Skills

Proficient in (PC/MAC): Adobe Creative Cloud, CorelDRAW Graphics Suite, MS Office, MS SharePoint, MS Visual Studio, Watson Campaign Automation(Silver POP), Email On Acid, Campaign Enterprise, Mailchimp, Campaigner, Constant Contact. Knowledge of programming languages: HTML-5/CSS-3/Java Script/Jquery/Bootstrap/Powershell/SEO ADA Compliance , etc.

Work History

The Creative Circle / Contract Projects (2017-Present)

- DadeMade Advertising Agency - Working on websites, SEO, Email Campaigns, Lead Generation App, Social Media...
- Atlantis Paradise Island - SharePoint Front End Developer - Version 2013-16 MS SharePoint Project.
- Worth International Media Group - Worked on Email Campaigns Design, Web Banners, Logos, etc.
- Bahamas Paradise Cruise Line - Worked on Email Campaigns Design, Web Banners, Posters, ads, etc
- Benihama Corporate Headquarters - Worked on Email Campaigns Design, Web Banners, Posters, ads, etc.

Catalogs.com / (Sept-2018- June 2019)

- Production Designer/Email Marketing/Web

The Berkley Group, Inc. Ft. Lauderdale, FL / Timeshares and Hospitality (2006-2017)

Graphic Designer/Front End Developer/Designed graphic interfaces & displays for most existing applications in conjunction with a team of back-end developers & programmers. Developed evergreen content for all social media applications, edited videos, Email Marketing IBM Silvertop / Watson Campaign , SEO strategy, ADA compliance.

Rousseau Graphic Designer Group, Inc. Doral, FL (Freelance - Present)

Design Items for offset-printing industry and the silk screen industry. Worked on all forms of souvenir items Brand development, web design and Murals for Movie Sets and Commercials.

Education

Florida Career College Miami, FL

Website Designer & Administrator / Associates Degree /Adobe Creative suite

Miami Dade College South Camp

Website Design / HTML / Certificate

Martin Studio Miami, FL

Commercial Art / Specializing in Air Brush drawing / Associates Degree.

Certifications

- IBM Marketing Cloud Professional Badge / Silverpop-Watson Campaign Automation
- IBM Marketing Cloud Professional Badge / Silverpop-Watson Campaign Automation
- Hands on Technology Transfer, Inc. / Training Certificate- HTML5/CSS3/JQuery
- Network Solutions Seminar / SEO Certification
- SEMrush Academy _ SEO Fundamentals Course / Certification

Samples from The Berkley Group, Inc

<http://vacationvillagevoyages.com/>

<http://vacationvillageresorts.com/VVR/>

<http://alwaystravelwithus.com/>

<https://salesportal.vacationvillageresorts.com/>

<http://alwaystravelwithus.com/ultimate-vegas-show-tickets/>

<http://www.alwaystravelwithus.com/5-4-sun-and-fun-getaway/>

Samples from previous jobs and Freelance work done

<http://rousseaugraphics.com/jacob-rousseau/>

<http://www.rousseaugraphics.com/>

<https://www.linkedin.com/in/jake-rousseau-78346a1/>